

Like

0

Tweet

1

Share

[Click to view this email in a browser](#)

September 2011 - Vol 3 # 9

GFI Newsletter: This Month - New GFI Board Member



BEFAIR EVENTS UPDATE

The BeFair Campaign continues to spread the word about greener livelihoods throughout DC!

The Happy Hour at Homebody helped us raise funds for 50 kits. Friends enjoyed an evening of wine while shopping around for unique furnishings. Homebody is not only an Award Winning Design store but also a generous and committed GFI supporter!

Homebody donated 20% of the entire proceeds that evening directly to BeFair to help farmers double their incomes. From our partners in Guatemala, Thank You.

SAVE THE DATE!

Join us and the 30's 40's Meet Up Group for a happy hour with a mission! Don't



Global Fairness Announces New Board Member Pablo Munoz!

As GFI prepares to enter our 10th year, we convened our Annual Board meeting in New York with all Board members present, including our newest



Board Member Pablo Munoz, Group President, Latin America for Tupperware Brands. Mr Munoz brings a strong private sector voice to the GFI Board as well as unique clarity on the economic empowerment of women. He represents the leadership of a company that creates enterprise opportunity for millions of women throughout the world. He was officially welcomed to the Board on September 18, 2011 in New York City at an event held at the Harold Pratt House. Mr. Munoz joins a prestigious international group of leaders from Government, Private Enterprise,

miss another opportunity to join GFI and BeFair supporters. Click on the image for more information!



YOU CAN

The Global Fairness Initiative launched the BeFair Campaign to bridge the bottom of the pyramid technology gap and bring low-cost technologies to improve livelihoods.

With your support BeFair will deliver over 5,000 Farmer Livelihood Kits to smallholder farmers in Guatemala. These kits use low-cost drip irrigation and specialized trainings to help farmers improve their nutrition and increase their incomes by as much as 50%. Your contribution of \$40 will deliver one irrigation kit plus technical trainings to an indigenous farming family in Guatemala.

**DONATE \$40 OR MORE
AND RECEIVE A BE FAIR
WATER BOTTLE!**

and Grassroots Organizations that form the Foundation of GFI's multi-stakeholder approach to economic development. [Read Press Release!](#)

Learn more about our Board members on our [Website.](#)



September in NY

With the Clinton Global Initiative and the United Nations General Assembly in town, September has become the hot time of the year to be in NYC. As leaders in their respective fields, our Board engaged in multiple events to address global challenges and advance strategies to lift workers throughout the world into more sustainable markets. In the words of Board member Reema Nanavaty, "first and foremost is organizing (...) it's a first, a must, and no shortcut to that." Learn more about her input on [Women and Agriculture: A Conversation on Improving Global Food Security.](#)

At the Clinton Global Initiative, new friend and partner "Healthy Cities" presented with leading experts in the waste management industry on the importance of formalization to integrate the poorest workers in the waste value chain - a true waste to wealth initiative. [See it here!](#) (starting minute 15)

The GFI Board reception was a fun night in Manhattan bringing together grassroots and grasstops leaders and jump-starting a week of presenting and promoting cutting edge development strategies.

Would you like to see more pictures of our Board



LEARN MORE AT
befaircampaign.org

CALL FOR BEFAIR FUNDRAISERS

Help the BeFair Campaign bring innovative, life-changing technology to Guatemalan farmers.

Support GFI's drive to deliver 5,000 irrigation kits by hosting a local fundraiser, a Happy Hour or a House Party.

Contact Alessandra for more information on hosting a fundraising event at adelgado@globalfairness.org

events?



[Follow us on facebook!](#)

Feature: Invest in Women; Develop Nations

Only four African countries are likely to achieve the Millennium Development Goals (MDG) by 2015, says a recent World Bank report. Among the eight MDGs, the third one is of utmost importance to improve these indicators and build sustainable economic relief despite the current recession: promoting gender equality and empowering women.

Throughout the world studies have proven time and again that women are inclined to reinvest a much larger percentage of their income into their families and communities than are men. Empowering women leads to decreased maternal and infant mortality rates, increased child survival rates, and greater opportunities for education. Studies have even shown that countries with greater gender equality have lower poverty rates. At GFI, we see a robust and sustained investment in women producers as one of the single most effective strategies to break the cycle of poverty in the developing world. Empowering women farmers and producers requires a multi-faceted, multi-stakeholder engagement process aimed at creating opportunities for improved input and access to credit, removal of institutional and supply chain barriers, and access to high-value markets and policy reforms.

From emerging democracies in the Middle East to growing economies in Latin America, it is clear that moving forward requires the equal participation of all humanity. Governments that represent only half their

population cannot achieve trust; markets that trade among only half of the world's population cannot find stable economic growth. Today we are urged to do whatever it takes to make growth more stable and sustainable. There is only one solution -- let's make it inclusive.



[Follow us!](#)



The Global Fairness Initiative - 1800 Wyoming Avenue, NW - Washington, DC 20009
www.globalfairness.org - info@globalfairness.org - 1 (202) 898-9022

[Click here](#) to forward this email to a friend

