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local solutions for a global economy

Friday, August 31, 2011 - Volume 3, Number 8

GFI Newsletter

This Issue: Preparing for Fall

It has been an eventful summer at GFI!

Congratulations to GFI's Executive Director Caleb Shreve, Latin America Regional Director, Michel Andrade, and Guatemala Country Director Otto Navarro and their families on the arrivals of their new born girls!



As we come back from vacation we are preparing for these fall events

October 14: Next Innovation Forum in Las Vegas

Faced with real challenges in this new economic climate, businesses, individuals, and governments are working to redefine the way the world works. At the core of this search is innovation. The on-going economic recession presents the opportunity for companies to find new ways to be competitive and relevant in more sustainable and long-term ways.

It is in the spirit of innovation and market-led development that GFI is working with the generous support of the Caesar's Foundation and teaming up with Brookings Mountain West to inaugurate the 2011 Forum *The Next Innovation* in Las Vegas, Nevada.

The Honorable Bill Richardson will head and open the forum, bringing together the leadership of multinational companies, entrepreneurs, non-governmental organizations, academic institutions, and government and media organizations who will share and discuss state of the art products, technologies, and solutions designed to serve the needs of the millions of workers at the bottom of the pyramid.



Join us and learn about US-born innovation for the benefit of the world. Contact ashah@globalfairness.org

October 21: 30s and 40s Meet up at Cafe Citron!

Join us for an opportunity to meet new friends while supporting a life-changing cause. Come to Cafe Citron on Friday October 21 for Happy Hour at Cafe Citron and make friends from around the world!

Note to all GFI friends and family

We hope everyone has been safe during this month's earthquake and

FUN IN BARRACKS ROAD DC!

Better than happy hour? You can sup BeFair while you shop!

Help the BeFair Campaign bring innovative life changing technology to Guatemalan farmers while enjoying an evening of local and regional dishes at Homebody, Washington DC's award winning contemporary dining store.

Save the date: *Wednesday September 14*
Homebody
715 8th Street SE Washington DC 20003

GREEN ECONOMIES FOR THE POOR

The Global Fairness Initiative launched the BeFair campaign to bridge the technology gap and leverage renewable technology to improve lives. Each year the BeFair campaign promotes a new technology that creates livelihood opportunities, addresses the innovation gap, and delivers environmental and economic sustainability.

YOU CAN HELP

With your support the BeFair campaign delivers over 5,000 Farmer Livelihood Kits to smallholder farmers in Guatemala. These kits use low-cost drip irrigation technology and specialized trainings to help farmers improve their nutrition and increase their incomes by as much as 50%. A contribution of \$40 will deliver one irrigation kit to an indigenous farming family in Guatemala.

DONATE \$40 OR MORE AND RECEIVE FREE BE FAIR WATER BOTTLE MADE IN GUATEMALA

5/22/13

Global Fairness Newsletter: Preparing for Fall

We hope everyone has been safe during this month's earthquake and hurricane on the East Coast. Moments of uncertainty remind us how lucky we are to enjoy health, freedom and prosperity. Warmest wishes from all GFI staff!



RECYCLED PLASTIC!



LEARN MORE AT

www.befaircampaign.org

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